

North Fork Valley Creative Coalition
136 Grand Ave, Paonia, CO 81428

Board of Directors Meeting

Wednesday, February 1, 2017, 4-6pm



Minutes

1. 4:07 Call to Order: In attendance: Susie Lowe, Kate Rawlinson, Jen Sanborn, Dave Mitchell, Ulli Lange and Mary Hockenbery
2. Jan. 9th minutes were not available, so this item was tabled until the March meeting.
3. Treasury Report (Mary) No Treasury report available, but Mary will send a revised budget to Susie for distribution through email to all Board members for review before March meeting.
4. Welcome our new Membership Coordinator: Kate Rawlinson

Review of Kate's contract.

Susie wanted to designate a board member/s to help resolve any potential discrepancies that may take place from Kate's perspective. Uli had concerns with the current wording and we all wanted to add language for performance reviews at 3 months and 11 months. Due to multiple needs for revision, Susie and Dave agreed to revise the agreement for circulation and review to the Board, through email, before the March meeting.

5. Art Talks Update (Sharon)

Jen gave a review of our first Art Talk. We had 15 people show up, and the participation was great. There were members and non-members in attendance. The overall feedback was excellent. February's Art Talk is a critique of works by attendees. Also, Nancy Murphy from Region 10 will be there to offer a Creative Industry Business Workshop.

6. Space to Create Update (Susie)

Town of Paonia voted unanimously in favor to support it. Elaine Brett and Susie just met with the new Town Manager this morning to update the Letter of Intent. This is due March 1st, and we will hear back within two days. The full application is due Mar. 15th. Space to Create is on the town agenda Feb. 14 & 28th because the town must approve MOU and Resolution to pledge the funds from the Economic Development fund. (\$35,000.00) The application needs three letters of support. Various organizations were discussed to be approached for a letter.

7. CTO Marketing Grant (\$25,000) **Refer to Grant Documents*

11 total partners. Each partner is give 25% of their match totaling \$6800.00. We have \$2400.00 to pay Kate in addition to her other duties (she is still deciding). Partners will need to submit a month report of the marketing expenses and keep their invoices. Kate and Susie agreed to work on a format to keep partners accountable and efficient.

8. Orton Foundation Grant (\$5,000): Community Creative Asset Mapping
\$5000.00 grant. Community Creative asset map. We need to gather community input for their ideas of our assets. A suggested budget is: \$1500.00 Grant manager/coordinator, \$1000.00 hire 10 local facilitators to lead a group to gather info for the map project. \$1000.00 Outreach- media, ads, posters, surveys, project results etc. 1200.00 Meeting expenses- rent, food, flip charts, key pads etc. \$300.00 materials. We need to find facilitators by the end of February.

CCI quarterly report is due today to fulfill for Boetcher grant (\$5000.00).

Christy Costello will be coming to visit-date to be determined.

9. Membership Campaign

Kate will manage the drive. She will present a campaign and present it to us at the March meeting.

We had 75 members in 2016. We look to have over 100 members and at least \$7700.00 for 2017.

10. Other Discussion

Dave updated us on Hotchkiss's proposed Main Street affiliation application.

Mary Hockenbery, as a Trustee, discussed a possible program to collect and hang artwork in the Hotchkiss Town Hall. There was a question of insurance, covering damage/theft. Mary H. was going to look into it. In the meantime, she will hang some children's art up.

11. 6:04 pm Adjourn