

North Fork Valley Creative Coalition

Board Meeting Minutes

June 14, 2017

Present: Mary George, Uli Lange, Patti Kaech, Susie Kaldis, Kate Rawlinson

4:14pm Meeting called to order

Minutes from April and May Board meetings approved.

Budget Report from Treasurer, Mary George:

We are under budget by 25% for Jan- June. We are right on target for 6-month mark, except for membership sign-ups. We are under budget on payroll and on target for everything else.

Fundraising Goals:

2017 "Celebrate the Fork" revenue estimated at \$7,000.

2016 Pickin' in the Park Pizza sales made about \$700.

Membership campaign: Needs to be our focus, indicated by the Survey sent to mailing list.

Office at 136 Grand Ave:

Discussion. Uli makes motion, Patti 2nds to get rid of Office Space. All in favor. Motion passed. Mary will talk to the Chamber and inform Mike Jackson.

Membership Coordinator Report:

A survey was sent to our mailing list. 110 people have replied so far. Kate will send survey again to get more input, then process information and report at a later date.

Kids Pasta Project on July 10 at 6pm at ShadeScapes:

Promote on Facebook and Newsletter. Silent Auction: each board member will get 2 silent auction items. Everyone is responsible for calling their friends and inviting them to attend.

Pickin' in the Park, Kids Creative Corner, Thursdays in August, 5:30-9pm

Rob Miller is giving us \$100 for art supplies. We need to collect costumes from the community. Susie will call face-painter. Kate, Mary, Susie, and Patti will each coordinate one Thursday. Ask Jen to help, too. Susie will purchase new supplies.

Dates:

August 3: Hotchkiss Cheerleaders (per Patti and Liz Hendricks)

August 10: Elsewhere Studios

August 17:

August 24: Arts for All

Fundraising:

Discussion about Donor Campaign, Grants, Coloring Book or Calendar, and Grants.

Celebrate the Fork Halloween Party at Mary's Warehouse, end of October. Lower ticket price.

Donor Dinner ideas: at someone's home, bring in a special artist, higher ticket price.

Educate to Public about the Creative Coalition. Susie will start writing some things up.

Grants: NEA (Our Town Grant), CCI (\$10,000 matching grant available to Creative Districts); Region 10 (\$5,000 grant available to Municipalities; talk to Town of Paonia about applying for new highway signs); Mary George has \$500 stipend from Change Leader award to do a project. Calendar idea: Local NFV pics; Susie will get a quote.

Members Want:

more networking events; cocktail/mixer parties; speakers – professional development; have at Downtown locations like Remedy or Louie's

Art-Ag Tours:

Discussion: CTO Grant requirement; coordinate with Mountain Harvest Festival or Redlands Mesa Tour on Sept 9; Paonia-centric; 5 studios + 5 farms/wineries; 20-30 people @ \$75 ticket; creative activities: art, bee-keeping, fermenting, jam-making; Decide on a date

Arts Non-Profits Merger:

Discussion: Uli thinks we should just wait and watch what is happening – rest of Board agrees. Don't duplicate efforts, decrease redundancy. Wait till we hear about Space to Create and the feasibility study through Art Space. Idea about making the Middle School into a Conference Center; we need lodging; Historic signage for people to tour

Cherry Days Parade:

Susie will submit application. Uli offered to pay the entry fee. Susie will arrange decorations.

Strategic Planning:

Discussion: Board retreat for Strategic Planning will be in November.

Updates:

CTO: on track

Orton: on track; take-away so far: need for affordable housing for young adults

Art Talks: going well; next one is a critique

Space to Create: we will be notified in early July.

Clinics Art: going well. Hospital Fundraiser was a success.

Next Board Meeting set for July 5th at 4pm

5:55pm: Meeting Adjourned