

North Fork Valley Creative Coalition  
136 Grand Ave, Paonia, CO 81428

**Board of Directors Meeting**

**Wednesday, March 1, 2017, 4-6pm**



**Minutes**

1. 4:11 Call to Order: In attendance: Mary George, Jen Sanborn, Kate Rawlinson, Dave Mitchell, Ulli Lange, Patti Kaech and Mary Hockenbery
2. Feb. 1, 2017 minutes were approved unanimously.
3. Treasury Report (Mary) Mary sent out revised budget for 2017 for review. It now incorporates the CTO and Orton Grant and match moneys. After discussion, the Board asked to review it over the month and vote on it at the April meeting.

Mary stated that there is a CTO mentoring program, which is FREE, and suggested we ask for help to develop our Art & Ag Tours.

4. Welcome to our guest Patti Kaech.
5. Membership Coordinator Report: Kate reported that the past few weeks have been devoted to the CTO grant. She's created a timeline and a protocol for the partners to follow in order to fulfill the grant's requirements. This also involved a survey for the partners to fill out that told of their needs.

Kate has been reviewing the NFVCC website and wanted a brief review of our 4 membership categories. The Board agreed to not raise any rates. Kate asked us to review the current tiered system and to think of incentives to encourage donations outside of membership.

6. Art Talks Update (Jen)

Jen updated us on the February Art talk. There was approximately 15 guests in attendance. It was a group critique of one piece of work by each guest. Jen felt that the discussion was intelligent, insightful and helpful to the artists. There was an overwhelming positive response to having more of them. It was suggested that we have a critique style discussion every other month.

7. Space to Create Update (Mary)

Town of Paonia voted in favor to support it, but not to contribute money. The initial application was submitted today. We will hear back within a few days. Also we have approximately \$6000.00 committed by citizens to help with funding, if the grant were to go through.

8. CTO Marketing Grant (\$25,000)

Kate drafted an MOU for the partners, drafted a survey for the partners, as well as a timeline. We are now interviewing graphic artists (down to 2) and compiling deadlines. She has met with all the partners. Now we are looking for writers.

9. Orton Foundation Grant (\$5,000): Community Creative Asset Mapping

Mary met with Alexis today. It was agreed to find as broad a reach as possible for the facilitators. It was suggested that they contact Hotchkiss Chamber of Commerce for ideas on facilitators in their area.

10. Celebrate the Fork (Dave) Discussions on where and when. We need to set a date now. It was tentatively set for September 9<sup>th</sup>. Different venues were tossed around with various possibilities. More discussion needed.
11. Calendar (Kate)

Kate recommends revisiting the idea of hosting a community calendar. Due to logistics and the amount of information going in to it, it may be more work than originally anticipated.

12. Art and Ag tours (Mary)

Possible training and guidance from Orton Foundation & CTO is available. Mary has been in touch with other Creative Districts to piggyback on each other's events over the same weekend. Patti K. suggested looking in to Dolly's Shuttle out of Crested Butte, as she is already bringing people over from Crested Butte. More discussion needed.

13. Other Discussion

Dave brought up that Jo Edmundson of Shadescapes wants to donate space to an art exhibit every weekend for her wine tasting for 10 weeks. She is suggesting a different artist each weekend. It would need staffing, and she wants the artist there. There were some questions in regards to how to exhibit the work...as in walls? Easels? The CC doesn't have anything available to use. Mary suggested we just offer it up to the members and let them take it on, if they choose.

Mary H. invited Kate to visit the Town Hall and see the situation for displaying art. Mary H. hasn't heard back on the details of insurance yet. Stay tuned...

It was suggested that the Farm to Fiddle Art exhibit management be directed to the Hotchkiss Fine Art Association.

Hotchkiss Main Street Program achieved their "affiliate status".

Region 10's "Paths to Profits" needs more people to register to make the class go.

6:16 pm Adjourn