

# North Fork Valley Creative Coalition

Board of Directors Meeting

Tuesday, August 20, 2019

6:00pm at Needlerock Realty, Paonia



## Board Meeting Minutes

### Attendees:

Patti Kech, Vice President  
Josh Paigen, Secretary  
Heidi Hudek, Treasurer  
Sara Rodriguez, Board Member  
Kaspar Keil, Board Member

### Absent:

Susie Kaldis Lowe, President  
Carol Newman, Program Manager  
Mary George, Board Member

### 6:15pm Call to Order at Needlerock Realty (Patti will chair meeting in Susie's absence)

- Patti calls meeting to Order @ 6:06pm

### Financial Report (Heidi)

- After financial analysis with Susie on our books it seems we have ~\$7000 earmarked in restricted funds.
- Heidi will sort out sponsorship spreadsheet for Art & Ag and others as well.

### Art & Ag Tour Rundown

- Discussion relating to CO Detours with relation to sponsorship for Art & Ag Tour.
- Are CO Detours NFVCC members? We should be asking for a premium membership.
  - As a trade membership for the service they are providing.
  - Work on sponsorship packaging.
- A list of previous sponsors would be helpful.
- Moving forward best for Board members to prioritize tickets sales for CTF.
- CODetours
  - We would like you to be involved.
  - You are on our poster.
  - However, we are not financially prepared to pay for the transportation service.
  - We would like you to be involved, though we ask that you join the Coalition as a member.

- o We are concerned about overlapping sponsorship requests.
- o We would like a list of your current sponsors.
- o Kaspar moves that we have concluded our discussion of the CODetours engagement. Heidi seconds. In Favor: ALL. We will ask Susie to convey this message, if it is not appropriate for her to do so, Heidi will step forward along with Kaspar.
- o Sara asks for a policy in place moving forward, defining the way that this organization engages with outside organizations, businesses, vendors etc.
- Additional Art & Ag participant: Elsewhere
  - o Can we approve Elsewhere? Personal request to Patti from Carolina.
  - o Josh moves to approve Elsewhere as an additional participant in Art & Ag pending final approval by Susie. Sara seconds. In Favor: ALL.
- CTF
  - o Each board member should be taking at least 10 tickets along with a sell sheet.
  - o Silent Auction
    - **Root & Vine (already donated)**
    - **Delicious Orchards (already donated)**
    - **Azura (already donated)**
  - o Setup on Thursday night (4-6pm):
    - Josh & Kaspar can volunteer for setup
    - Potentially Heidi and Patti
  - o Friday night of CTF
    - Kaspar and Heidi will bartend and showup at 4pm Friday.
    - 6-9pm Friday Night, need ticket checkers: Patti & Sara.
- Current Discussion tabled until after meeting with David Livingston.

### Discussion of Board Responsibilities for the coming year.

#### Scheduling of Next Meeting:

- Sep. 5 @ 6pm

#### Meeting Adjourned @ 8:20pm.