

# North Fork Valley Creative Coalition

Board of Directors Meeting

Tuesday, July 16th, 2019

6:00pm at Needlerock Realty, Paonia



## Board Meeting Minutes

Attendees: Susie Kaldis Lowe, President  
Patti Kech, Vice President  
Josh Paigen, Secretary  
Mary George, Board Member  
Kaspar Keil, Board Member  
Carol Newman, Program Manager

Absent: Sara Rodriguez, Board Member  
Tanya Black, Board Member  
Heidi Hudek, Treasurer

### 6:11pm Call to Order at Needlerock Realty

- Susie calls meeting to Order @ 6:11pm

### Accept & Approve Minutes from June Board Meeting

- Patti moves to accept the minutes. Mary seconds. In Favor: ALL

### Organizational Decisions

- Office Space Rental Potential - 124 Grand Avenue
  - Bathroom would need renovation, as will walls etc.
  - \$450 for the whole side of the building.
  - Potential to share with Farm/Food, VOGA, Elsewhere.
  - Lease options: sublease, hold full-lease, share?
  - Financially viable for these reasons: get us out of our homes, into designated office, important paperwork and supply storage, to have some office hours for Program Manager. Transition into larger space.
  - Susie entertains a motion to nullify the lease with 395 Clark Ave. (Edesia)
  - Kaspar motions to nullify lease. Patti seconds. In Favor: ALL
  - Patti moves to sign a co-lease with Nick Lipps for shared office space at a one year lease not to exceed a monthly expense of \$150.00. Kaspar seconds. In Favor: ALL

## Program Manager Report

- Picking in The Park:
  - Bernie the face-painter will commit to all events
  - Still waiting on budget from Rob
  - Carol asks Board Members to Volunteer to work in the Kids Zone (1-2hrs)
  - Email off to Neil to see if Arts-for-All will get involved.
- Art & Ag
  - Need sponsors to cover some of our costs
  - Carriage Tours will be offered (also for FFF)
  - Potential to open new office space during Art&Ag
- Celebrate the Fork
  - We need silent auction items (~\$100 baskets)

### *Sara Rodriguez, Board Member Arrives*

- Susie asks each Board Member to commit sourcing 2 silent auction items.
- Wisehart Springs Inn? Western Slope SUP?
- Please email/call/invite your friends.
- Roadblocks from Last-Year:
  - Need Dishwasher
  - Need Real Desserts
  - Need 4 Bartenders: Wine (Eames & Stone Cottage) & Iced Tea/Water
    - Carolina Porras will bartend
  - Circus Arts Performers will be doing performance (\$800)
- Menu: ideally drafted by Aug.1st
  - Sara suggests classic bar-b-q, Susie suggests Lea & Mary brainstorm.
  - Ideas to contract out various menu items to local entities
  - Ice cream dessert idea
- Fall Membership Drive
  - Membership team will reconvene in the coming weeks
  - Board needs to solicit for additional members
- Social Media
  - Paonia Creative District Facebook FB Page
    - Asks Board Members to invite their friends
  - North Fork Valley Creative Coalition FB Page
- Signage Update
  - Kaspar: Kaspar is working on the North Sign
    - Has identified properties along Hwy 133.
      - Chesnik (ruled out)
      - Gabrielle-Harger, Bailee Porter ?
      - Paul Koppana
      - Allison Gannet: TG Global Cooling
- Space To Create
  - Call with Gates Family Foundation
    - Going to give us \$100,000s

- Elaine Brett and Mary Bockren - representing the Creative District in DC
  - Working on Signage for Hwy133 intersection.
- Colorado Creative Corridor
  - Call with Amy in Carbondale. Agree that CCI needs to take some of this on.
  - Questioning: Should the Creative District be focused on marketing.
    - We are an avenue to teach artists how do it for themselves.
- CTO Marketing Grant
  - Up-to-date with marketing grant
  - Creative District Report due July 31st

### **Schedule Next Board Meeting**

- August 6th, 2019 at 6pm at Needlerock