

# North Fork Valley Creative Coalition

Board of Directors Meeting

Tuesday, June 4th, 2019

6:00pm at Needlerock Realty, Paonia



## Board Meeting Minutes

Attendees: Susie Kaldis Lowe, President  
Patti Kech, Vice President  
Heidi Hudek, Treasurer  
Josh Paigen, Secretary  
Carol Newman, Program Manager

Absent: Mary George, Board Member  
Kaspar Keil, Board Member  
Sara Rodriguez, Board Member  
Tanya Black, Board Member

### 6:13pm Call to Order at Needlerock Realty

- Susie calls meeting to order, 4 of 8 Board Members Present.
- No quorum for decisions
- Skipping minutes and financials and jumping to Program Manager Report.

### Program Manager Report

- Carol starts with discussion of buskers payment for FFF. Looking at a matching payment for performers with \$30 matching from NFVCC and sponsoring street merchant.
- Street Closure FFF, Cost Estimates: Do you do a \$30 stipend or \$50?
- Susie more comfortable with \$30 for 2019. Two dates for Street Closures in 2019: June 28th and Sep 27, 6-9pm.

*Tanya Black, Board Member arrives. Quorum reached.*

### Accept & Approve Minutes from May Board Meeting

- Patti moves to accept minutes from last meeting. Tanya seconds. In Favor: ALL.

### Review Financial Report

- P&L
  - o Additional Donation not recorded on P&L: \$2,500 from County for signage.
  - o \$16,121 income total with additional donation.
  - o Discussion of \$150 rent. Josh moves to no longer pay rent at Edesia for meetings and to move NFVCC belongings from Edesia. Patti seconds. In Favor: ALL
  - o Marketing Expense coming from CTO Grant.
  - o Contract Services: Vista (\$3,500), Expenses for Public Mural on 3rd&Grand.

*Sara Rodriguez, Board Member arrives.*

- o Josh moves to approve P&L. Sara seconds. In Favor: ALL
- Cash Flow:
  - o Josh moves to approve the Cash Flow Report. Tanya seconds. In Favor: ALL

### **Program Manager Report (Round Two)**

- Moving Forward with discussion about Street Closure Potential and Buskers potential.
- Carol requests help with the street closure plan.
- Susie notes that June 28th may be a bit rushed considering it is already June 4th.
- Carol asks that we potentially move forward with Buskers without Street Closure.
- Board discussion begins about dates and timing/coordination for FFF Street Closure
- Focusing on Street Closures Only:
  - o Sara moves to only have a street closure at FFF in September (27th). Tanya seconds. Josh asks for a discussion regarding costs. Estimated total cost of \$280 (\$100 for permitting, \$180 for busking stipend). In Favor: ALL
- Considering Buskers at other Frolics.
  - o Tanya would organize.
  - o Cost to NFVCC would be \$25.00 for the evening.
  - o Josh moves to approve Busking for June FFF with no stipends. NFVCC will cover permitting. Patti seconds. Tanya will coordinate. Heidi asks that Tanya do a proper vetting for professionalism. In Favor: ALL
- Cherry Days: July 4th. Create an Artcar? Doesn't have to be fancy. Susie and Jimmy will both be out of town. Josh cannot commit.
  - o Cherry Days Booth: Patti and Heidi express no interest.
    - Josh moves to not have a booth at Cherry Days. Patti seconds. In Favor: ALL
  - o Cherry Days Float: Carol will explore options: Sean Guerrero,
- Tranquility Show (at Hotchkiss Clinic)
  - o Low Response
  - o Need more artists.
  - o Sara suggests direct contacting artists for show.
  - o Cost is \$30 for three pieces submitted for 6 months.
  - o Room for 60 pieces in total. Starts June 22nd.
  - o Art is to be delivered on the 17th.

### **Review On-Boarding Documents**

- Josh asks that all Board Members submit the COI Disclosure Questionnaire, Code of Ethics, Board Commitment Form by the end of this meeting.
- Executive Team will review COI Questionnaire at next Executive meeting. Josh will email Executive Team a synopsis of COI Questionnaires.

### Board 2019 Contribution Spreadsheet

- Susie created a spreadsheet.
- Please fill out the Contribution Spreadsheet with your personal contributions.

### CAN Workshop in July in Grand Junction (Capacity Building to Advance NonProfits)

- July 11th and 12th
- Nonprofit, financial structure workshop
- Heidi is willing to go and take notes and share what she learns. Everyone approves.

### Action Team Review

- Events
  - FFF
    - Upcoming FFF meeting this week on Friday.
    - FFF involvement requires a \$125 membership.
  - Cherry Days
    - Susie will followup with Sean and Carol will email Board with update.
- Membership
  - Professional Development Series: Create:: Success,
    - Jordan Schevene: June 24th?
  - Create:: Connection: next theoretically planned for July FFF.
  - Salesforce is up-to-date
  - Sara notes that Create::Success and Create::Connection events can be slowly rolled out, and that we don't need to burn out in attempting to deliver.
  - Sara and Carol will meet to coordinate immediate events moving forward.
- Fundraising
  - NEA Grant, Susie needs help given deadline and RPD.
  - Susie feels that this current NEA Grant is not the appropriate one given its size and need for the 1:1 cash match.
  - Sara notes that Grant Writing "team" could use support. Josh expresses potential interest.
  - Potential Anschutz foundation grant coming up.
  - Western Colorado Community Foundation, not generally granting for Arts & Culture but may potential be open to overhead operating for NFVCC.
  - DOLA a potential for signage (would need Town co-sign).
    - Town will hopefully be budgeting for signage in addition to S2C.

*Board Moves to Executive Session.*

*Board Returns from Executive Session.*

### Decision about NFCRA Event:

- Board expresses need to know more information:
  - Will our insurance cover it?
  - What are the political rules for 501(c)3

- o Patti moves to decline NFCRA proposal until we have policies in place. Sara seconds.  
In Favor ALL.

### **Selecting July Board Meeting**

- July 16th, 2019: 6pm.

### **Adjourn**

- Meeting adjourned at 8:35pm.