

North Fork Valley Creative Coalition

Board of Directors Meeting

Tuesday, May 5th, 2019

6:00pm at Needlerock Realty, Paonia



Board Meeting Minutes

Attendees: Susie Kaldis Lowe, President
Patti Kech, Vice President
Heidi Hudek, Treasurer
Josh Paigen, Secretary
Kaspar Keil, Board Member
Sara Rodriguez, Board Member
Tanya Black, Board Member

Absent: Mary George, Board Member
Carol Newman, Program Manager

6:00pm Board Meets at Masonic Lodge to view space for potential lease/purchase.

6:20pm Call to Order at Needlerock Realty

- Susie calls meeting to order, 7 of 8 Board Members Present.
- Initial question by Kaspar about roles of Board Members with Space to Create development. Susie details her role as representative of the board for the Executive Team overseeing S2C. NFVCC and Town of Paonia the two channels for directing the future of S2C Initiative. At Rural Philanthropy Days, Susie, Elaine and Carol will be pitching S2C to funders. Susie encourages additional board members to get involved with S2C team and to join in hosting tour of potential funders.
- Rural Philanthropy Days 101: Capped at 320 participants due to lodging constraints.

Accept & Approve Minutes from March Board Meeting

- Sara moves to approve minutes, Patti seconds, In Favor: ALL

Review Financial Report

- Heidi currently has no access to Quickbooks. **To-Do Item:** Mary, Heidi and Susie to investigate Quickbooks Online for Heidi's usage. Heidi expresses her desire to access quickbooks as needed.
- **P&L & Cashflow**
 - o Notable Recent Funds:
 - o \$1,977 in donations
 - o \$1,900 membership dues
 - o \$1,500 From Kampe Foundation
 - o \$2,500 From Town for Signage
 - o 10K from CCI
 - o \$250 Community Fund from Too Wild To Drill Play.

- o \$825 in Membership from Recent Mixer
- o \$16,153.31 Current Cash in Bank
- o Kaspar moves to accept Financial Reports, Sara Seconds, In favor: ALL

Program Manager Report

- Susie updates Board of Carol's current condition.
- Dance Performance on the 17th at the Theater. Susie needs people at the door of Paradise by 630pm to take \$10/ticket fees on the 17th. Patti and Tanya will be NFVCC Ambassadors with the CU Dance Initiative for the week. Proceeds to Creative Coalition. Paradise requests \$60 to cover staff person. Market this!
- Membership Recruitment: on May 18th at Community Fair. Susie and Josh will tackle this.
- Moving forward Susie will create a spreadsheet to track Board engagement and contributions (ie. ticket fees, volunteer hours, monetary contributions).

Authorization of Check Signers

- We need to remove Jen Sanborn as a NFVCC Check Signer.
 - o Patti makes a motion to remove Jen Sanborn as NFVCC Check Signer, Sara seconds, In Favor: ALL
 - o Sara moves to add Heidi Hudek as a new check signer, Kaspar seconds, In Favor: ALL

Taking the Board Temperature: Where Do We Stand?

- Susie opens a discussion on how Board Members are feeling with relation to the recent Board resignations. Board agrees that recent changes have been a part of the natural Board process and not to be taken personally. Heidi notes that recent changes and senses of overwhelm are potentially driven by taking too much on at once.

Board Discussion on Future of NFVCC: Tourism, Economy, Marketing

- Board conversation with relation to future development of NFVCC, the local economy and how we engage with extractive industries, town development, etc. Sara notes that a future marketing plan may be beneficial. Heidi notes that we may be setting ourselves up for a population/economy spike that then has the potential to lead to gentrification and in turn a more challenging environment for artists to live/work/reside. Heidi notes shifting board and a recent wide range of focus for the organization and suggests a potential re-grounding during which the board re-defines our goal for the future.

Board Discussion on Masonic Lodge

- General pre-development costs for S2C when managed by ArtSpace \$50-\$65K. Funds from DOLA and Private Foundation Money. Includes architectural renderings, etc. But not shoveling and development. *This is predevelopment costs.*
- We are potentially looking at a \$5million pricetag for S2C development.
- Susie makes Board aware of potential public push-back from price-tag fear.
- Sara notes the education of the public is essential.
- Funds for S2C will come from much larger organizations, and not from local taxes or Town
- Grants at this level have the potential to leverage potential future funding for public work grants.
- At S2C meeting, community liked an "art village" and a central location in town.

- Susie acknowledges concern that S2C may be directed to address Town goals and needs and not necessarily the needs/desires of the community or NFVCC.
- For residential housing for S2C, Artspace's involvement will help create a healthy balance with the town.
- For S2C gallery/workspace Susie suggests that we as an organization stand strong in our role with the space/building and to ensure that our goals are heeded and incorporated into the S2C program.

Board Comments on On-Boarding Comments

- Please email Josh with any issues by May 20th

Action Teams

- **Events Team**

- May 17th: Dance Initiative
- May 18th: Community Fair
- July: One woman play: with Merrily Talbott: Decision Needed.
 - Josh moves to not pursue a collaborative partnership with Merrily. Kaspar Seconds. In favor, All.
 - Heidi notes that we are not in a position to take this financial risk, and that our refusal should be phrased as such.
- June 20th: request by Chelsea Bookout to bring Ayla Nereo through a partnership with NFVCC. Chelsea was going to suggest a door split with Ayla while letting her know that we cannot fund the \$2500. NFVCC is being asked for \$300 for the theater, advertising. Unclear what the exact funding looks like. Heidi, Sara, and Josh agree that more info is needed before a decision is needed. Tabled by Board.

- **Membership**

- Drive in effect!

- **Public Signage**

- PELA Mural
- Suggestions for FFF flags at each participant.
- Moves being made on Paonia sign as well.

- **Fundraising**

- Susie will be finalizing Art & Ag sponsorship form. 20 participants already included for Art & Ag tour.

- **Community Outreach**

- Still need to get \$2500 from the county.

Heidi moves that moving forward Action Teams submit paragraph update reports with full-board action items. Kaspar seconds. In Favor, All.

Selecting June Board Meeting

- June 4th, 2019: 6pm.

Adjourn

- Meeting adjourned at 8:05pm.